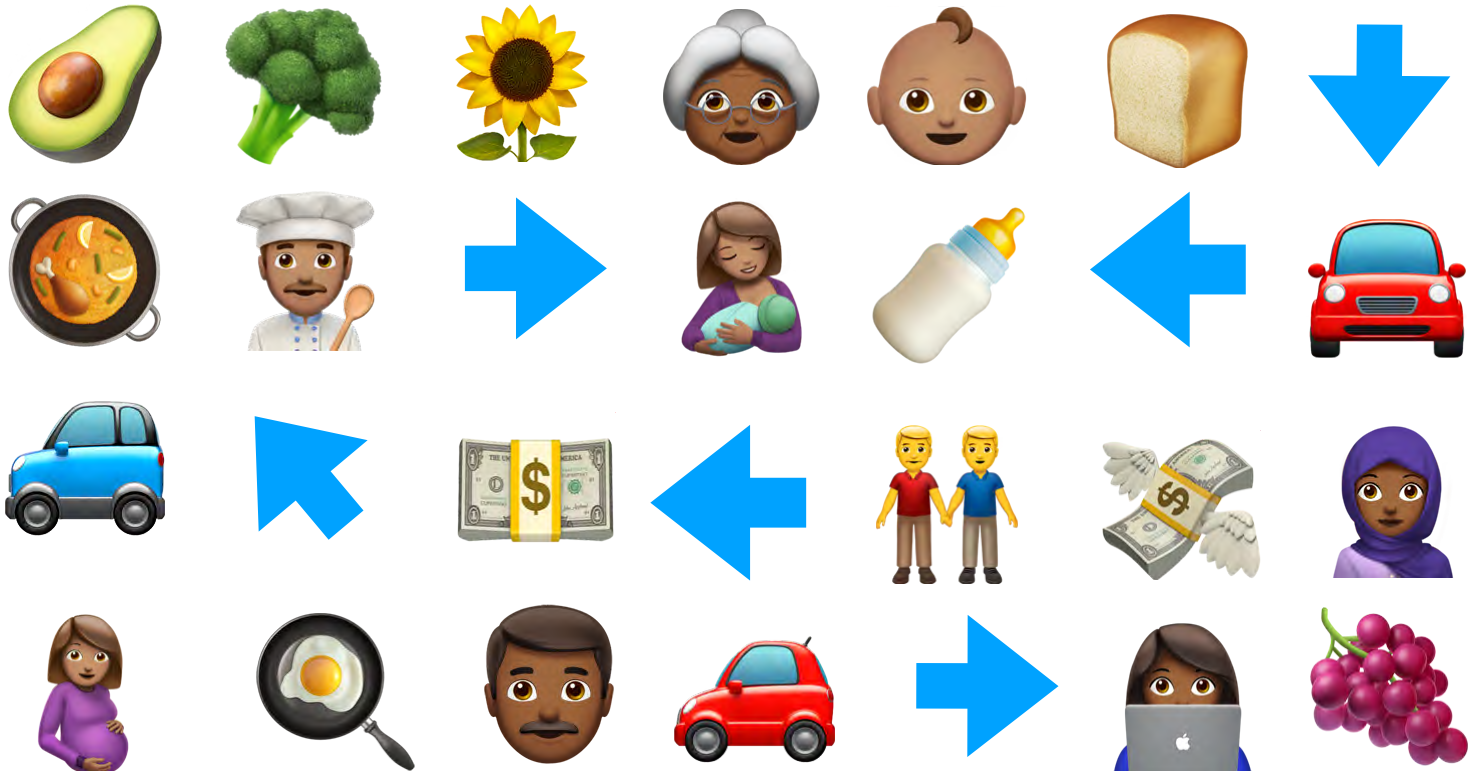


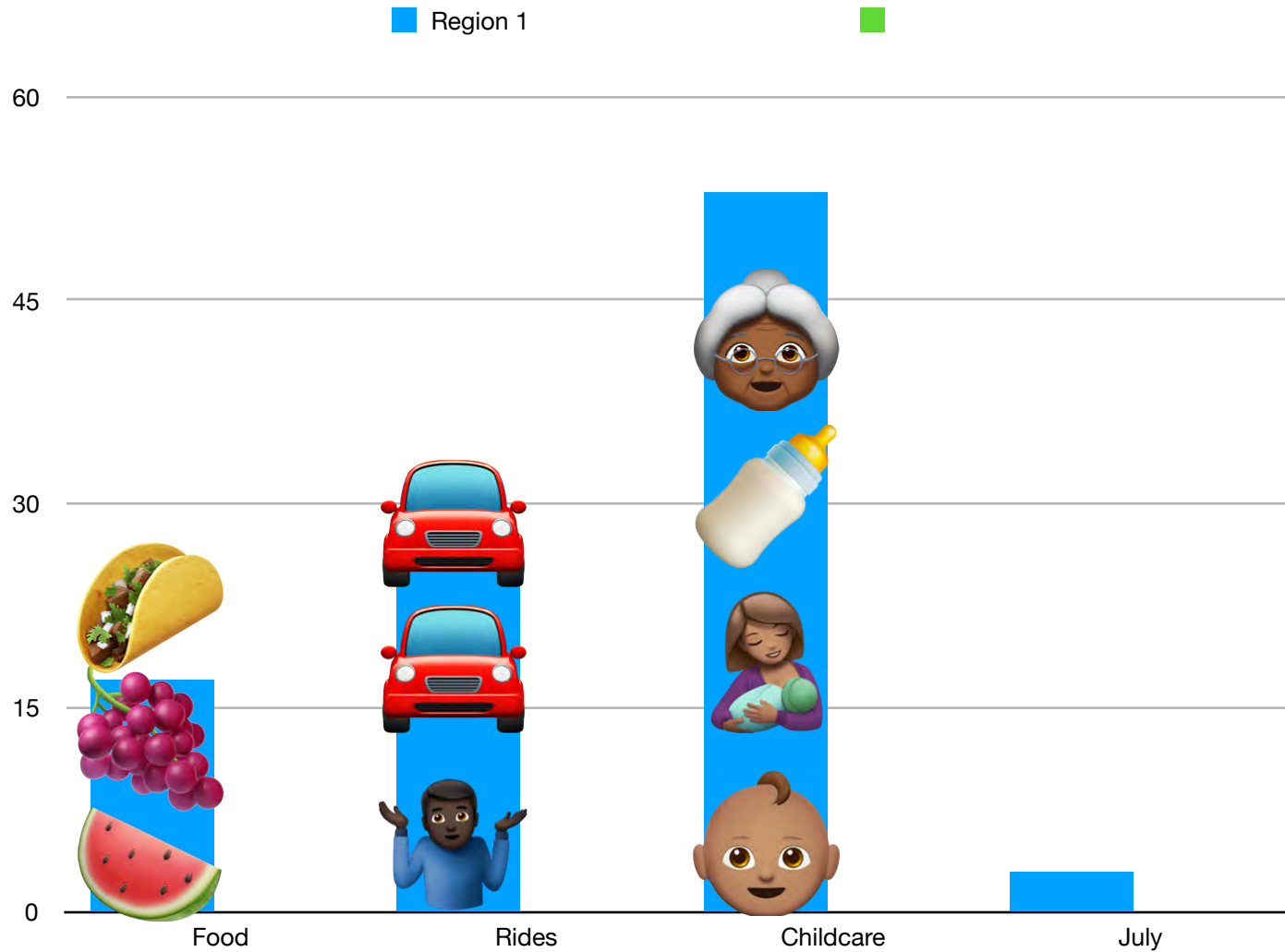
**Illustrate Social Capital with  
Emoji and encourage people to  
share a real story.**

# #RealDetroit Gives and Receives

Millions of dollars in Social Capital is exchanged between people everyday.















# #RealDetroit Social Capital



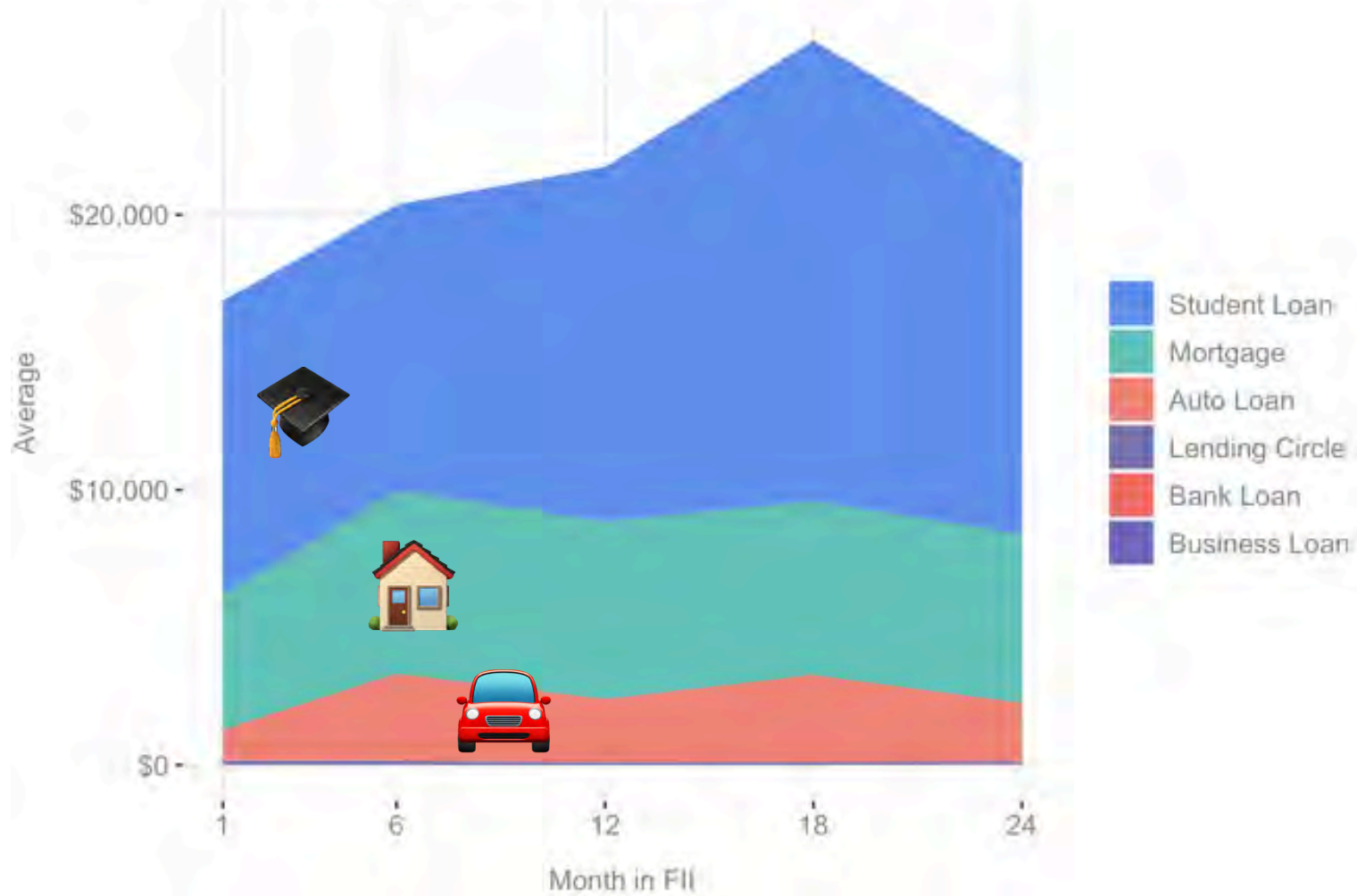
# #RealDetroit Balance Sheet

**Social Capital is exchanged between people everyday.**

Cooking			
Childcare			
Lending			
Rideshare			

**Illustrate graphs with Emoji to  
make them easier to read and more  
memorable/interesting.**

### Good Debt by type over 2 years



**Share quotes and pics of  
#RealDetroit families.**



Accelerate Community Initiatives  
#RealDetroit



Accelerate Community Initiatives  
#RealDetroit

"I took a class and became a certified school aid with my UpTogether money."  
  
#RealDetroit



"We invest in our kids."

#RealDetroit



